

⇒ Mike ⇒ Blake

MIKE PANTELIDES 07780972177 BLAKE DUERDEN 07737821336  
www.mikeandblake.com / mail@mikeandblake.com

We are Mike & Blake, a senior creative team with over 20 years experience between us in the advertising industry.

Working at leading international advertising agencies in New York, Amsterdam, Düsseldorf and London, on projects ranging from online, print, TV, radio & DM, we've used our broad range of skills that include; copywriting, art direction, visualising, planning and strategy, to carry through campaigns from conception to completion.

As a senior team we're experienced in liaising & presenting to clients as well as mentoring other creative teams and working alongside web designers, photographers & directors.

(F) Freelance (P) Permanent (C) Contract

Aug 2010 - Present (F)	Wunderman WCRS & Co Ogilvy One Golley Slater Momentum TCA Rapier VML 180 Amsterdam	Ford (Digital + print) Santander, Southern Comfort pitch (Digital) Dove, Knorr (Digital) Sungard Education (Press) European Commission (Press) Disney Pixar (Integrated) Travelodge (Digital) Microsoft (Digital) DHL Express (Digital)
Nov 2009 - July 2010 (C)	BBDO New York AMV BBDO	Smart Car (Print, TV + Digital) Aviva, BT, Cancer Research UK, Clarks, Digital UK, General Electric, Guinness, Pizza Hut, Mars Celebration, National Sing Up, Sainsbury's, Pearson Education, Smart, Unicef, Walkers, Wrigleys Extra (Print, TV + Digital)
Aug 2009 - Nov 2009 (F)	Agency Republic The Green Room 26 London MRM Carlson Marketing	O2 (Digital) Nokia (Digital) Epson Projectors (Digital) Microsoft (Digital) Hyundai World Cup (Digital)
Sept 2008 - Aug 2009 (P)	Razorfish	Audi, McDonalds, NSPCC, Speedo (Digital)
Feb 2007 - Sept 2008 (P)	Agency.com	British Airways, IKEA, BT, Pringles, Braun Pan Europe (Digital), Channel5 UNIBET pitch for TBWA (won)
Jan 2006 - Jan 2007 (P)	JWT Germany	Mazda Motors (TV + Print)
Nov 2005 - Dec 2005 (F)	Iris TMW WDMP	Sony Ericsson, Jack Daniels, Shell (DR + Print) Guinness (DR + Print) Carphone Warehouse, Talk Talk (DR + Print)

## AWARDS

TV - Chip Shop Award 2009

DIGITAL - Revolution! 2009

PRINT - Loeries (South Africa) 2007

PRINT - The Creativity Awards 2006

TV - The Viral awards 2005

TV - Cannes 2004 (Silver)

PRINT - Eurobest 2003 (Finalist)

TV - D&AD Young Cannes Creative 2001 (Finalist)

PRINT - D&AD Student Gold Award 2000

Sony PSP "Fight" (Chip/Gold)

British Airways - Leisure & Travel

Continental Tyres Press (Bronze)

Mazda3 Vampire Press ad (Platinum)/  
Mazda5 Sunbathing Press ad (Silver)

BSM TV - Best Use of Resources (Finalist),  
Best Open Brief (Finalist)

BSM 'Best test commercial '

Financial Times/Crisis press ad